

Enclave Reserve · brand guide

Enclave's family office. Reserve keeps the Carved Trilithon and adds only a word, lives on ink and gold rather than paper, and uses the seal for the moments that deserve one.



ENCLAVE | RESERVE



ENCLAVE
RESERVE
FAMILY OFFICE

STACKED, WITH DESCRIPTOR

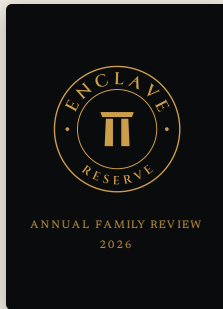


THE SEAL



ENCLAVE | RESERVE

ONE COLOUR – FORMS & REGULATORY DOCUMENTS



INVITATION · GOLD FOIL ON BLACK



FAMILY REPORT COVER



BLIND OR INK EMBOSS

1 · The name

Always "Enclave Reserve" – never "Reserve by Enclave" or "Reserve" alone in a logo. Enclave leads; Reserve qualifies.

3 · Reserve lives on ink

Reserve materials are gold on black: black stock, gold foil, dark screens. Use the one-colour ink version only where a document must be printed on white.

5 · The descriptor

Add "Family Office" only where the reader won't already know what Reserve is: first introductions, events, external listings.

2 · The mark

Reserve uses the Carved Trilithon unchanged. No new symbol, no variations. App icon and favicon are Enclave's.

4 · The seal is for ceremony

Invitations, welcome packages, the annual family review, wax and emboss. Never in a website header, email signature or anywhere the logo is small.

6 · Colour

Lintel Gold #CC9E4B (foil: warm gold, not yellow) · Ink #0A0B0D · Paper #F7F5F0 for type on ink · Limestone #8C877E for patterns at 10–14%.